

YOU And The LAW

A simplified guide to your common legal problems.

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Research Institute Recommendations

589 Fifth Avenue, New York, N.Y. 10017

Dear Sir:

Time was when only the wealthy or the wicked had much concern about the law. Ordinary people could live a whole life and never confront a serious legal question.

Not so today.

Yet you may not be sure exactly when you need a lawyer, or how to pick the best one for your needs.

The worst thing about not knowing when you need a lawyer is that costly errors are frequently made on the mistaken assumption that the law is not involved.

This is what first prompted the Research Institute to issue a special series of 6 reports called YOU AND THE LAW...a simplified guide to your common legal problems.

Thousands of the Institute's members have been helped by these practical reports. They are successful people. But many executives do such an excellent job for their companies, that they fail to look out for themselves.

YOU AND THE LAW can be a valued friend where your personal dealings are concerned. In short, here's what it will do for you:

- * Explains most legal questions in your daily living.
- * Suggests possible answers to them...before they arise.
- * Tells how to find a lawyer and best use his services.

Response was so swift - so gratifying - from members who regularly use the Institute's business services, that we have decided to make YOU AND THE LAW available to non-members like yourself.

All 6 reports have been brought together under a single cover - a total of 78 pages on fine, vellum finished paper.

These reports can be yours now without charge.

We will send YOU AND THE LAW without charge with a one year trial of RECOMMENDATIONS (52 issues) - which over 30,000 subscribers rely on for weekly business and tax-saving ideas - both company and personal.

Each week for a year RECOMMENDATIONS will give you astute views of national and global events. And underline their importance in your own world and your own business.

Then come the brass tacks: Tax-saving ideas you will use to put away real bankable dollars - the kind that would otherwise go out the window to needless taxes.

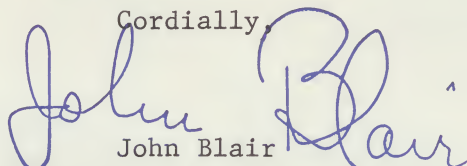
For years RECOMMENDATIONS have given executives up-to-the-minute awareness that makes the difference between profit and loss - promotion or dormancy. RECOMMENDATIONS are not limited to taxes, although each issue gives you tax-saving and money-saving ideas that help both you and your company.

Frankly, we believe YOU AND THE LAW alone is easily worth the small price you pay for a trial of RECOMMENDATIONS. A single sentence from YOU AND THE LAW - a single idea from RECOMMENDATIONS - can bring back many times over the trial rate for 52 weekly issues: only \$2 a month, payable annually.

Take a look at page three of the enclosed cover for a sampling of the practical help you can expect from YOU AND THE LAW. Also shown is the full table of contents beginning on page one.

Use the enclosed card today - to instruct us to send you this special 6-part volume: YOU AND THE LAW. It will be your friend and reference for many years to come. We'll get it out to you at once.

Cordially,


John Blair

JB:YS

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A simplified guide to your
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YOU *And The* LAW

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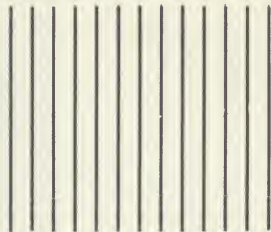
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YOU *And The* LAW

IF YOU RENT, VITAL BITS AND PIECES OF A LEASE —

Can you break your lease?
What rights do you have to renew your lease?
What do you look for in a sublet?
Who makes which repairs?

WHEN YOU BUY A HOUSE —

Can you hold the broker to his word?
How do you make *sure* you won't have "clear title" troubles?
Should you have joint ownership? Can it save you money?

SOUND TIPS ON SELLING YOUR HOME —

Your contract with the broker.
How to get ready to sell.
What lawyers think about signing "binders".

INSURING YOUR LIFE AND GOODS —

How to know what you are covered against.
How policies differ.
Loopholes in property and liability policies.

PROTECTING YOUR FAMILY —

When do you need a will? How to go about it. Dangers to avoid.
Other ways to make your wishes known.

PAPER THAT PASSES FOR MONEY —

When should you stop payment on a check?
Who holds the bag for a forgery?
Is a minor's check good?
What happens when you make a mistake on a check?
What are the dangers of indorsing checks?

LEGAL KNOTS IN THE FAMILY —

When are you responsible for debts not yours?
Can going home to Mother be desertion?
Where do the children stand when the bond is broken?

BUYER BEWARES —

When does the law hold you responsible?
Magazine salesmen. Luggage in hotels. Transportation tickets.
Your car in a parking lot or garage. Referring a salesman.
Signs that say "Not Responsible for Personal Property".

WHEN "THEY" DO YOU WRONG —

What can you do about insults? Defamation? Libel?
Misrepresentation? Prosecution for spite?
What is due care with your home? Business? Car?

Modern day living causes the lawyer to play a growing role in your life. Hardly a month goes by that you do not create, alter or end some legal relationship. You are constantly taking risks, some big, some small, in which a lawyer is your *only* objective legal advisor.